

# Maib Performance and Vision Maib Park

5 October 2024

## our presenting team





Macar Stoianov maib CFO



Aliona Stratan maib First Deputy CEO



Giorgi Shagidze maib CEO



Evgenii Risovich Investor Relations



Sergiu Groza Head of Digital Platform

## Agenda



Presentations (11:30)		
Giorgi Shagidze, CEO	Maib overview	
Evgenii Risovich, Head of Investor Relations	Country overview	
Aliona Stratan, maib First Deputy CEO, Retail	Retail business strategy	
Sergiu Groza, Head of Digital Platform	Maibank user experience	
Macar Stoianov, CFO	Maib financials	
Lunch and networking		

(12:30)

# Maib overview

Country overview

Retail business strategy

Digital user experience

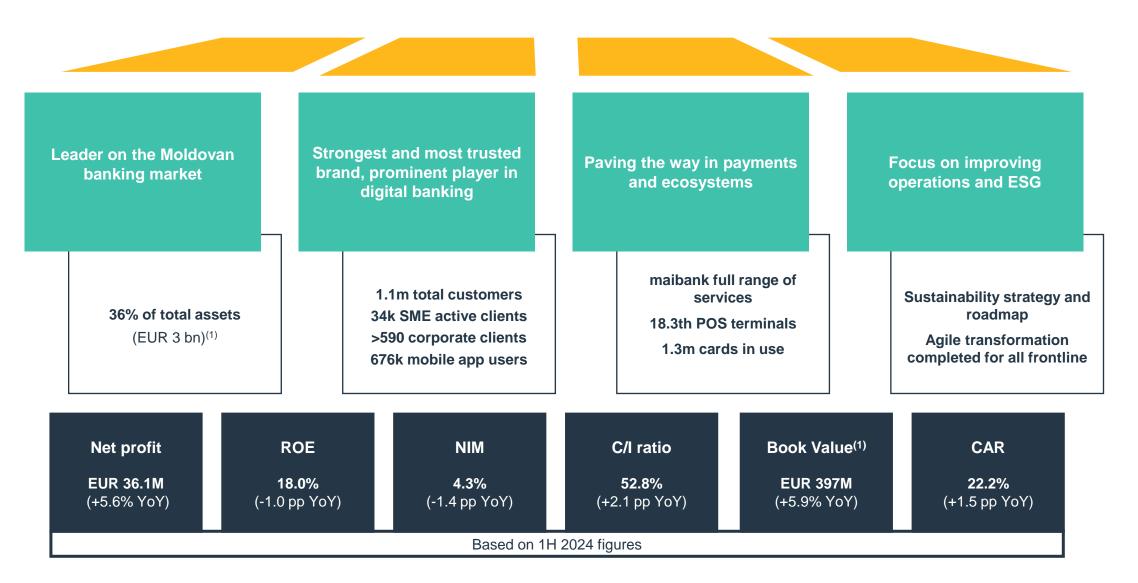
Maib financials



**Giorgi Shagidze**, maib CEO

## maib at a glance





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(1) FX rate EUR/MDL 19.1901 as of 30 June 2024 (2) FX rate EUR/MDL 19.2071 average exchange rate during 1H 2024

## **Key investment highlights**

1

4

Offering exposure to a new, attractive and converging market Clear #1 player and most trusted brand in Moldova, at the forefront of digital banking

2

5

Leading the dynamic payments and ecosystem segments

3

6

Highly experienced management team and strong corporate governance

Focus on continuous transformation & improving efficiency

Excelling at all relevant financial indicators

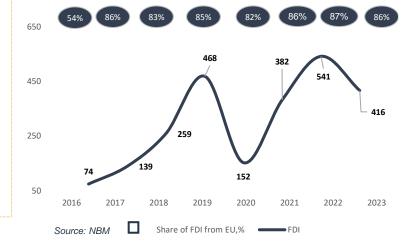
## **1** Moldova at a glance





- Population\*: 2.5 mln
- GDP (2023)\*\*: USD 17.3 bln
- GDP per capita (2023)\*\*: USD 6,900
- Real GDP CAGR ('15-'23): 2.0%
- Forecast real GDP CAGR '24-'27: 3.1%\*\*\*
- Debt to GDP (2023): 35%\*\*\*
- Growing urban population (urban vs. rural: 43%/57%)
- Fitch rating: 'B+', Outlook Stable

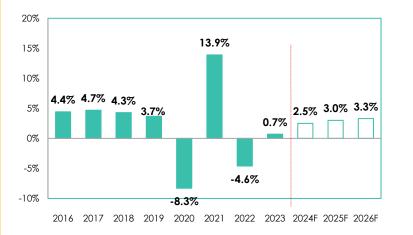
(\*) Source: National Bureau of Statistics of Moldova; (\*\*) FX rate used at 31.12.2023 (\*\*\*) Source: Ministry of Finance



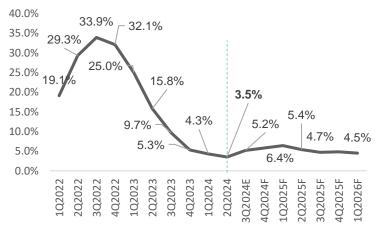
FDI rebound despite the war in Ukraine

Moldova net FDI Inflows 2016-2022, mUSD

#### GDP to return to growth



#### Inflation within the target corridor



#### Location



- Proximity to the European Union: Moldova shares borders with an EU member state Romania. This location provides Moldova with access to the EU's large consumer market.
- Shared heritage and language with Romania leads to deeper economic and political ties
- Romania has granted over 700k citizenships to Moldovans since 2000
- Moldova has started accession negotiations in June of 2024, just 2 years after becoming an EU candidate country.

Source: Ministry of Economy and Infrastructure of Moldova (as of August 2024)

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## 2 Leading position in an attractive market

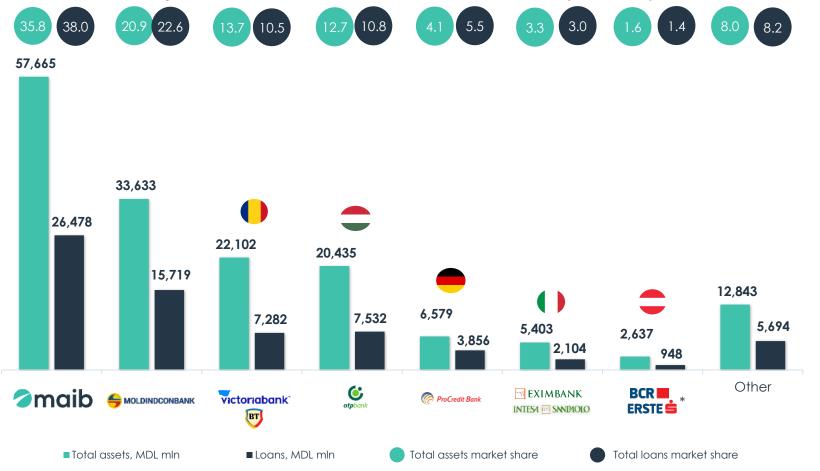
maib holds a dominant position in an open and transparent market & is poised for growth



#### Banking sector snapshot

- There are 11 commercial banks in Moldova in total
  - Banking sector remains open with foreign banks' subsidiaries already present in the market (Romania, Hungary)
  - Four largest systemically important banks dominate the market with over 80% of total assets of the banking system
  - There are no state-owned banks at present
- National Bank of Moldova enforces prudent behaviour via modern and conservative regulations
  - Capital and liquidity requirements are one of the highest in the region
  - The capital adequacy ratio (CAR) calculation is fully aligned with EBA regulation and Basel III standards.
  - Liberal economic regulation: full currency convertibility and no capital control

#### Commercial banks by total assets in Moldova, as of 30 June 2024 (MDL mln)



**Banking sector landscape** 

## 2 Award winning franchise and customer experience





eu iubesc maib și Visa <sup>eu</sup> iubesc maib și Visa

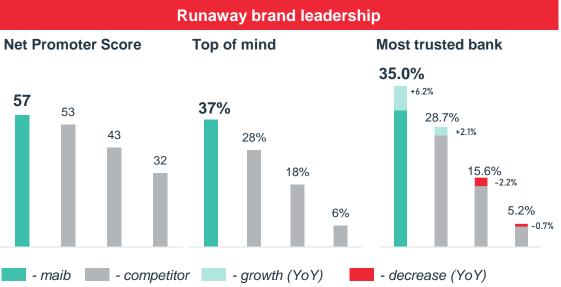
The service offers:

- A personal manager
- Priority service and a special service area in branches
- Exclusive packages such as reward cards.

Alto is the first premium banking offering in Moldova.

It aims to capture the high value-add loyal customer

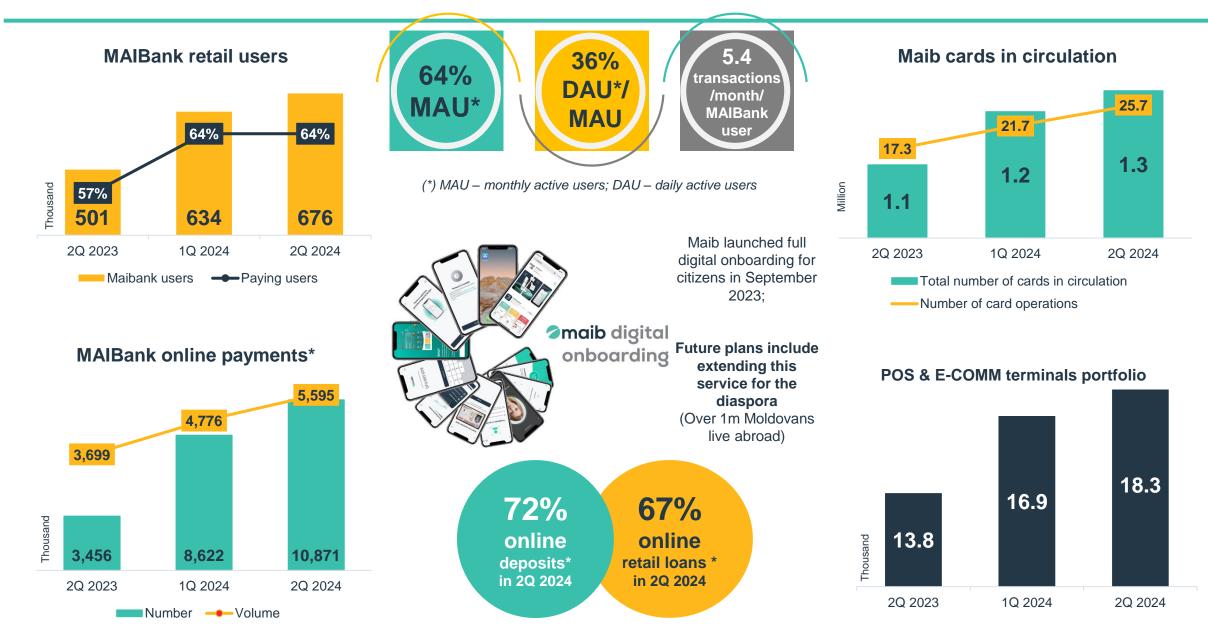




Source: Maib internal brand study January 2024

## **3** Advancing digital and payment solutions





\* Maibank payments includes now transactions on deposits, loans, a2a, p2p pulling in addition of the previous ones

10

\*by number

## **4** Strong management and governance



#### Strong management team

**Best-in-class corporate governance framework** 

#### Significant experience in the banking and finance industry...

7 years Average tenure with maib of present management board 22 years Average experience of the management team in financing and banking sector

...gained in a variety of blue-chip financial institutions in Moldova and abroad...



...and current CEO with a track record in the international investment community

Oversaw the listing of a Georgian bank on London Stock Exchange and its subsequent promotion to premium segment and inclusion into FTSE250 Achieved 20%+ consistent ROE for TBC, while also raising over \$2.5b in debt and equity on the international markets for the bank

"	

## maib's governance structure is based on best practice and designed to protect minority shareholders

The Supervisory Board includes three independent directors out of seven to ensure protection for minority shareholders Risk, audit and remuneration committees report directly to the Supervisory Board

## EBRD, a long-term indirect shareholder, is committed to promoting good corporate governance in countries it invests in

EBRD undertook a governance assessment in Moldova and actively lobbies adherence to good corporate practice maib has taken on board IFIs guidelines for corporate governance in designing its own supervisory structures

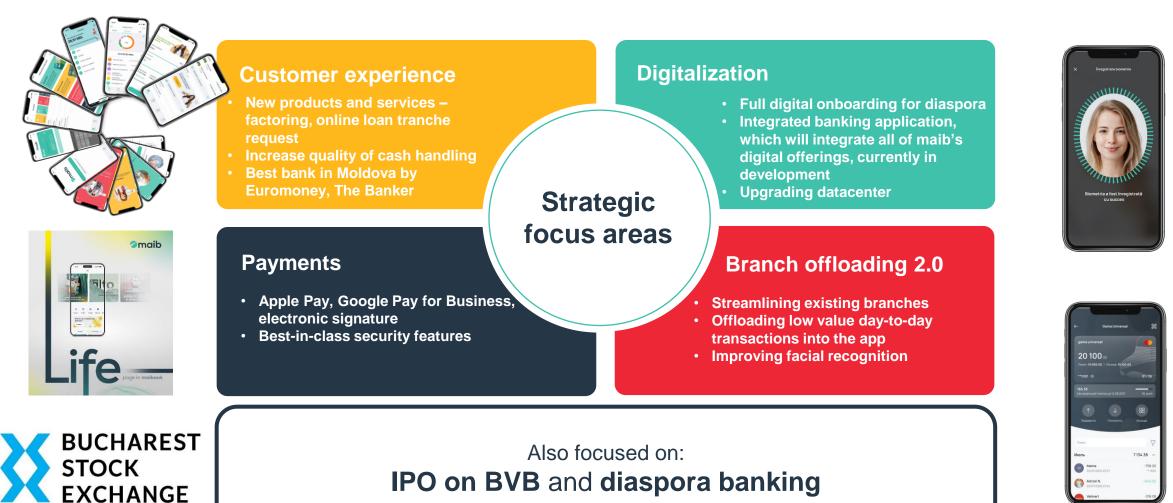
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## Executive incentive scheme (LTIP) and executive education with Stanford GSB

Under 100 top and middle management personnel are eligible for LTIP, which looks to incentivize long term value creation Executive education designed by Stanford GSB for 60 business executives from top and middle management to enable cultural change and upskill the leadership team

## **6** Transforming into future-proof financial institution

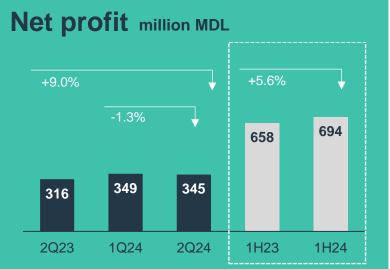


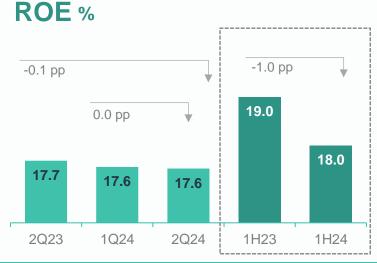


Further strengthen leadership position across all markets and segments Leadership in payments Sustainable profitability Disciplined approach to costs

## **6** Excelling at relevant financial indicators



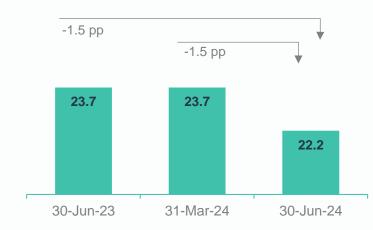




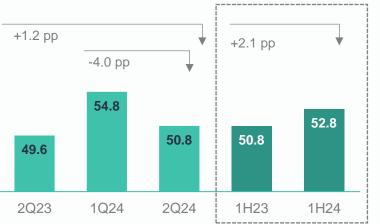
## **Net Interest Margin %**



## Capital Adequacy Ratio\* %



## **Cost to Income %**



## Liquidity Coverage Ratio\* %



\*Liquidity coverage ratio and Capital Adequacy Ratio are presented on the standalone basis (Bank only). There is no requirement to calculated and submit these regulatory indicators on a consolidated basis. The other companies within the Group (subsidiaries of Bank) are non-banks, representing approx. 1% of total equity, 2% of net operating income and 2% of total income of the Group

Maib overview

# Country overview

Retail business strategy

Digital user experience

Maib financials

## **Evgenii Risovich**, Head of Investor Relations



Macroeconomic highlights



#### **COUNTRY HIGHLIGHTS**





Average of growth forecasts <sup>1</sup> :			
2.7%	3.7%	4.2%	
2024	2025	2026	
<b>5.1%</b> Inflation in August 2024	<b>B+</b> Rating by Fitch	<b>32.6%</b> Debt-to-GDP at 1H 2024 end	
<b>3.6%</b> Base rate as of October 2024	USD 912 mil. Remittances in 1H 2024 down 6.3% YoY	<b>3.8%</b> Budget deficit as a % of GDP at 1H 2024 end	

<sup>1</sup> According to revised forecasts of: World Bank (January 2024), International Monetary Fund (April 2024), EBRD (September 2024), Vienna Institute for Economic Studies (July 2024) and Moldavian Ministry of Economy (August 2024) Source: Moldova Statistics, NBM, Ministry of Finance, Ministry of Economy, Ministry of Energy

#### **Country data snapshot**

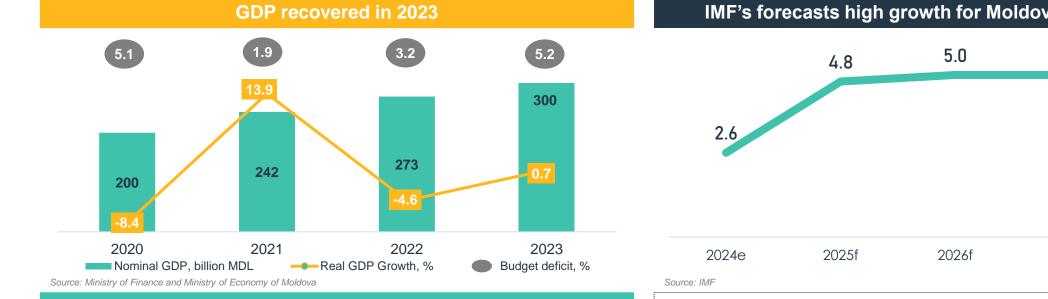
	1H 2024	1H 2023	FY 2023
GDP (MDL bil)	142.2	136.0	300.4
GDP Growth (%)	2.2	-2.3	0.7
FDI (USD mil)	105.4	192.5	416.3
Trade deficit (USD mil)	(2,536)	(2,329)	(3,739)
Budget deficit (% of GDP)	3.8	5.3	5.2
Remittances (USD mil)	912.6	973.7	1,946
	2Q 2024	1Q 2024	2Q 2023
Inflation (%)	3.5	4.3	15.8
Debt-to-GDP (%)	32.6	32.3	33.3

#### Moldova – EU timeline

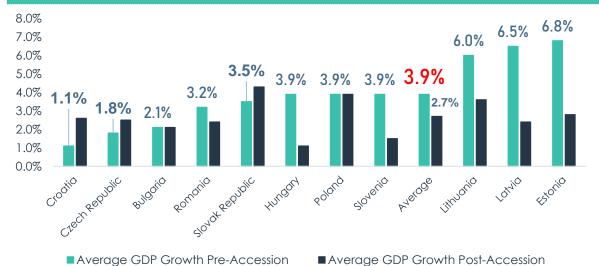
2030 (expected) <sup>3</sup>	Full alignment with EU acquis
October 2024	EU referendum
June 2024	EU-Moldova Intergovernmental Conference
December 2023	European Council decides to open accession negotiations
June 2023	Commission updates on progress
February 2023	Report on alignment with EU acquis
June 2022	EU Candidate status granted
March 2022	Application for EU membership
June 2014	Association Agreement with EU signed

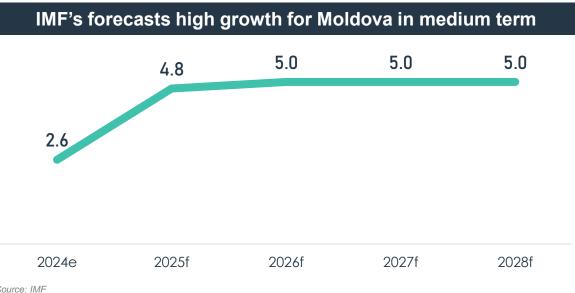
## EU accession predicted to drive economic growth

Moldova's macroeconomic performance in light of EU accession



#### EU candidacy typically accelerates growth pre-accession





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#### ... and leads to reduction of the income gap

Country	Income Gap Pre-Accession	Income Gap Post-Accession
Slovenia	60%	34%
Croatia	63%	60%
Czechia	67%	55%
Slovak Republic	72%	59%
Hungary	75%	61%
Poland	77%	75%
Estonia	80%	66%
Lithuania	84%	75%
Latvia	85%	76%
Romania	91%	75%
Bulgaria	92%	82%
Average	77%	65%

Source: World Bank, income gap with rest of EU

## EU alignment both political and on the ground

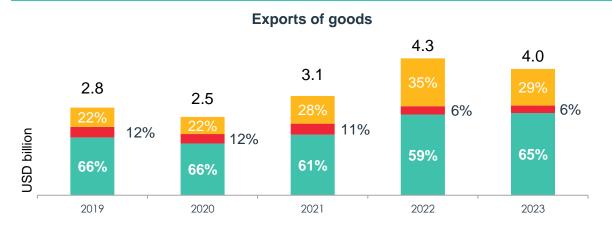


Strong support to EU accession helps consolidate and stabilize domestic policitics

#### EU referendum

- An EU accession **referendum** is scheduled in the country • for **October 2024** coinciding with presidential elections.
- Through this referendum the government wishes to • enshrine Moldova's EU ambitions in the constitution, so that future governments follow through on the will of the people.

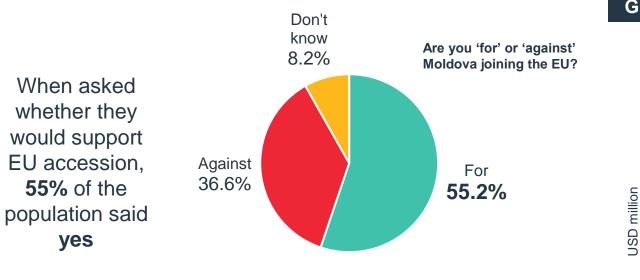




Source: National Bureau of Statistics of Moldova

Russia, Belarus Other countries EU





## Net exports, services



Source: Idata barometer August 2024

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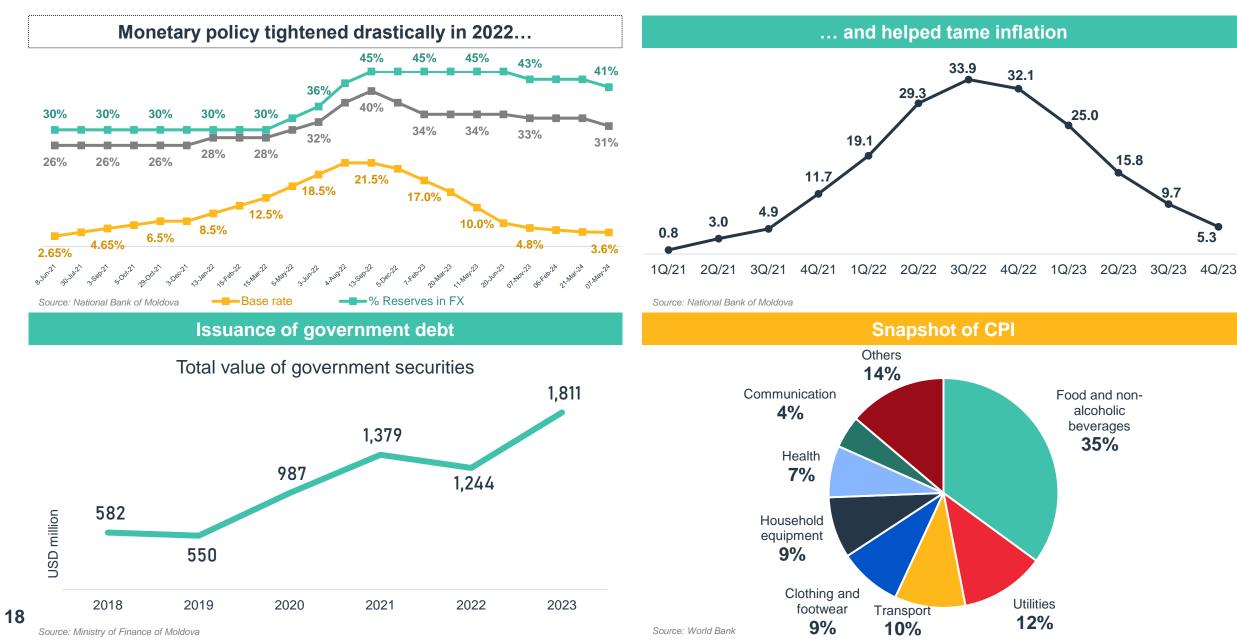
Source: National Bank of Moldova

Export Import

## Current monetary policy set to stimulate the economy



National bank (NBM) acts decisively in both directions when necessary



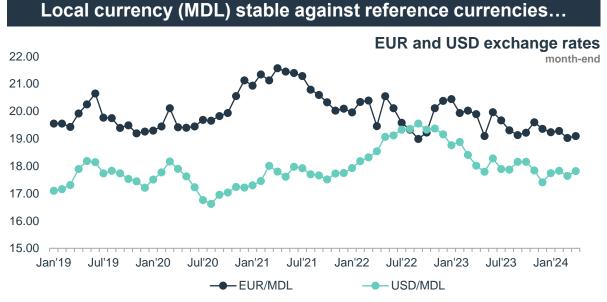
## **Open economy, stable currency, high level of reserves**

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5.3

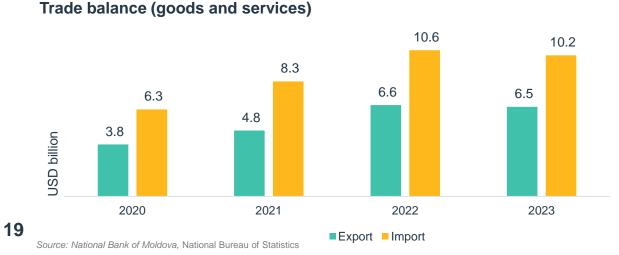
1H 2024

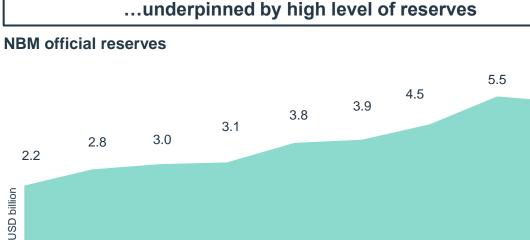
Despite a very open economy, the currency remained stable for over 20 years



Source: National Bank of Moldova

Volume of trade continues to grow





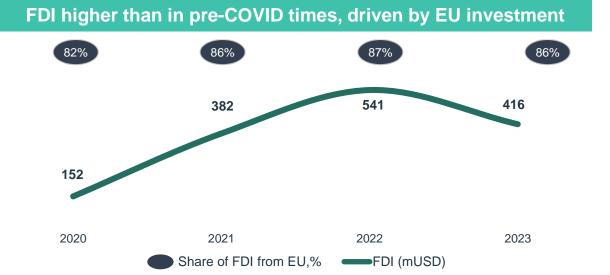
2017

Source: National Bank of Moldova

2018

2019

2016



2020

2021

2022

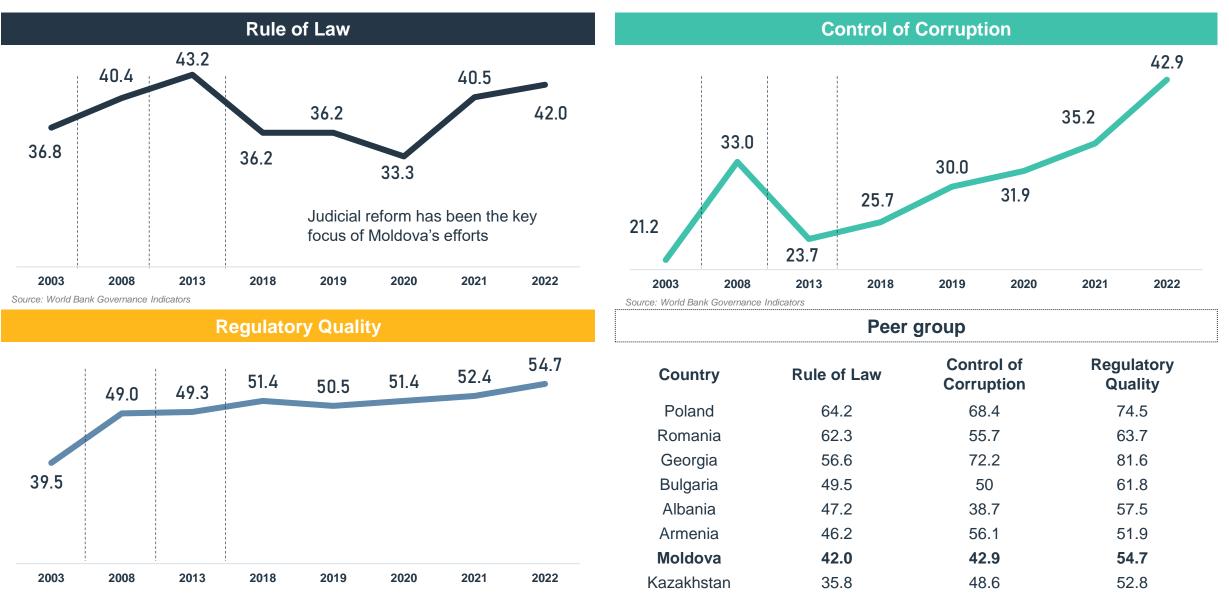
2023

Source: National Bureau of Statistics, Ministry of Economic Development and Digitalization

## **Steadily improving governance 1/2**

As measured by World Governance indicators by the World Bank, percentile rank (%)



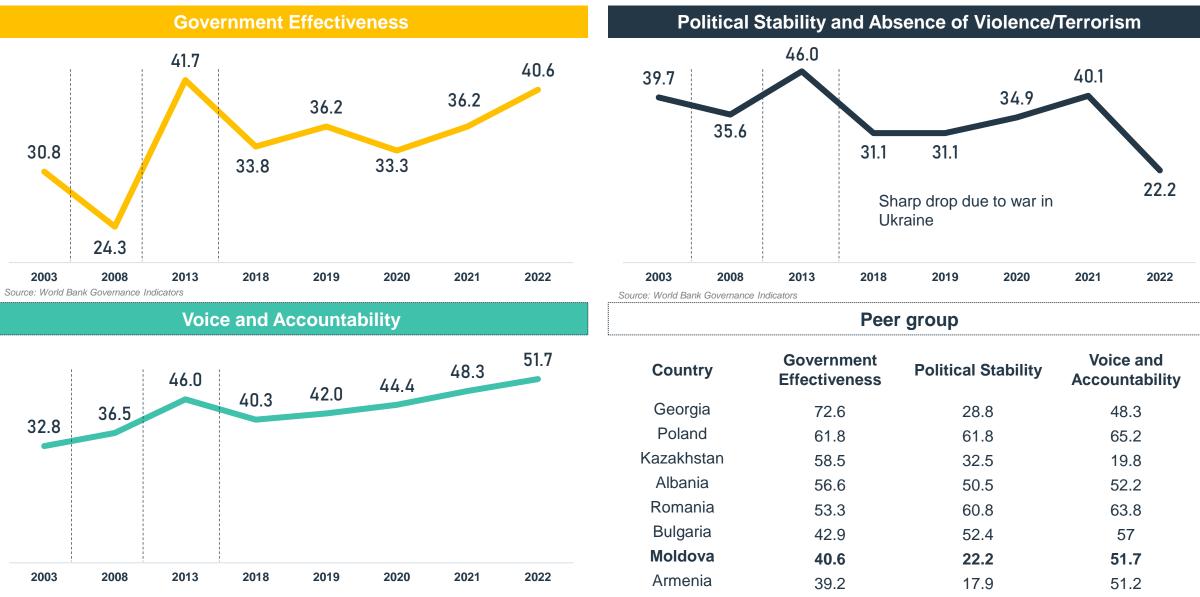


20

Source: World Bank Governance Indicators (2022)

## **Steadily improving governance 2/2**

As measured by World Governance indicators by the World Bank, percentile rank (%)



Source: World Bank Governance Indicators (2022)

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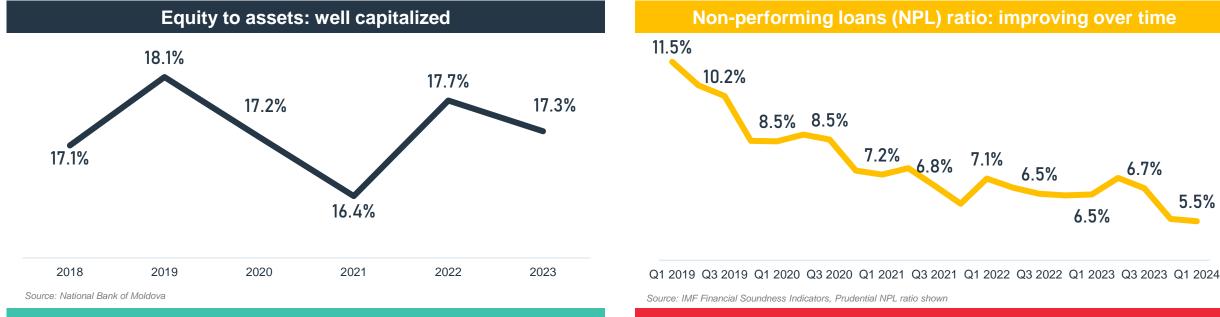
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## Well capitalized and profitable banking system...



5.5%

The banking system is positioned to withstand future shocks while maintaining profitability





Liquid Assets to Short-Term Liabilities: abundant liquidity



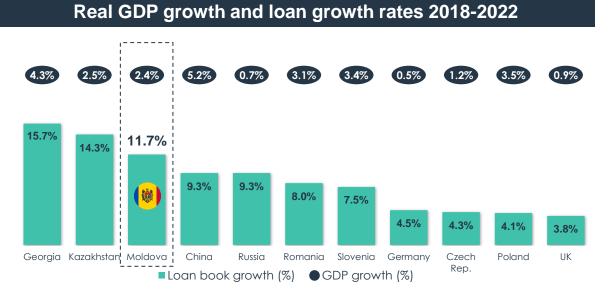
Q1 2019 Q3 2019 Q1 2020 Q3 2020 Q1 2021 Q3 2021 Q1 2022 Q3 2022 Q1 2023 Q3 2023 Q1 2024

Source: IMF Financial Soundness Indicators

## ...with favourable fundamentals compared to peers

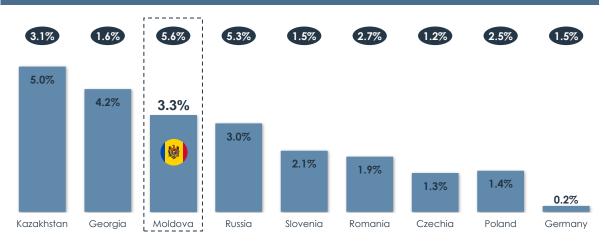


Ample room for growth and capital to support this growth

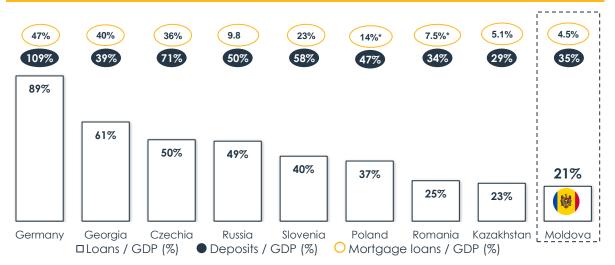


Source: maib research, IMF, Central Bank pages of respective countries

#### Return on assets and the level of impaired loans

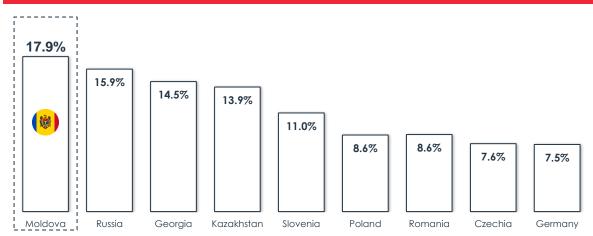


Loans, mortgages and deposits penetration (% GDP)



Source: IMF and NBM, latest available data (2022, 2023) \*Romania and Poland include only residential mortgages





#### Return on Assets ONPL to Gross Loans

23 Source: IMF, NPLs according to prudential calculation (\*) latest available

## Managing event risks: gas, Transnistria, judiciary



Moldova is handling structural risks, dealing with historical issues and heading for a more sustainable future

#### Transnistria business chooses EU

- In the first 3 months of 2024, 81% of exports of the Transnistrian region have gone to the EU
  - During FY 2023 that number totaled at **70%**
- Transnistria already receives **EU finances** which contribute to better infrastructure, healthcare and education

Source: https://newsmaker.md/ro/record-marimea-exporturilor-din-transnistria-catre-ue-a-ajuns-la-80/; https://gov.md/ro/content/un-nou-record-peste-70-din-exporturi-si-56-din-importurile-agentilor-economici-din-regiunea

#### Judicial system reform

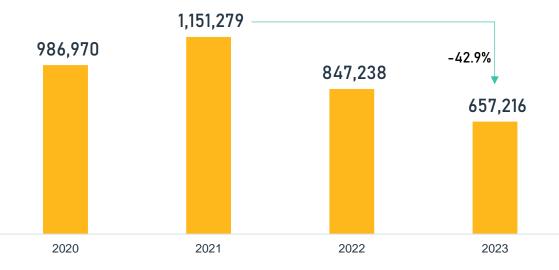
- In December 2021, Moldova adopted a justice sector reform strategy
- A law on pre-vetting of candidates to the judicial and prosecutorial councils was adopted in **March 2022** 
  - This law established a Pre-Vetting and a Vetting Commission, each with 3 national and 3 international members
- This process has been supported and funded by the EU, with the key aim of cleaning up the justice system with some tangible results being achieved already

Source: The Moldovan Vetting Commission, Center for International Legal Cooperation

Moldova weans itself off Russian gas

- Moldova has diversified its gas portfolio and now imports gas from variety of sources
- Moldova's gas transmission network was transferred to an entity owned by Romania's Transgaz and the EBRD

Republic of Moldova (excluding Transnistria) consumption of gas (thous m3)



Source: OECD, European Council on Foreign Relations, Moldovagaz annual report

Maib overview

Country overview

# Retail business strategy

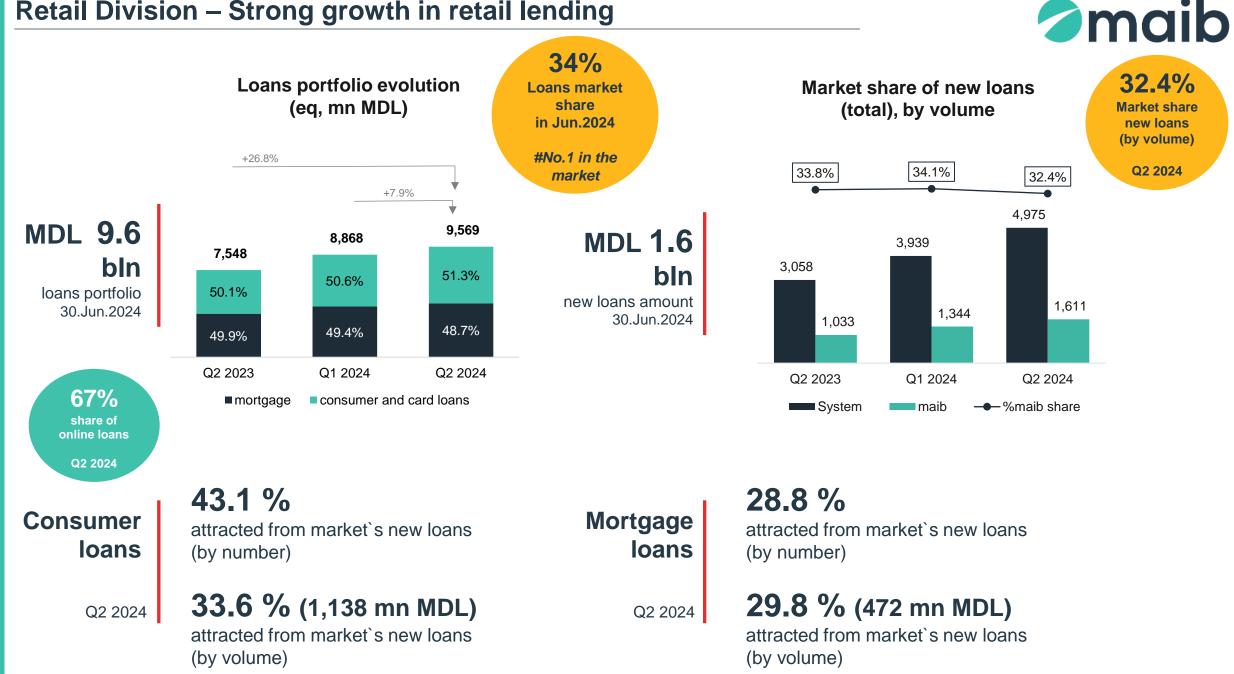
Digital user experience

Maib financials

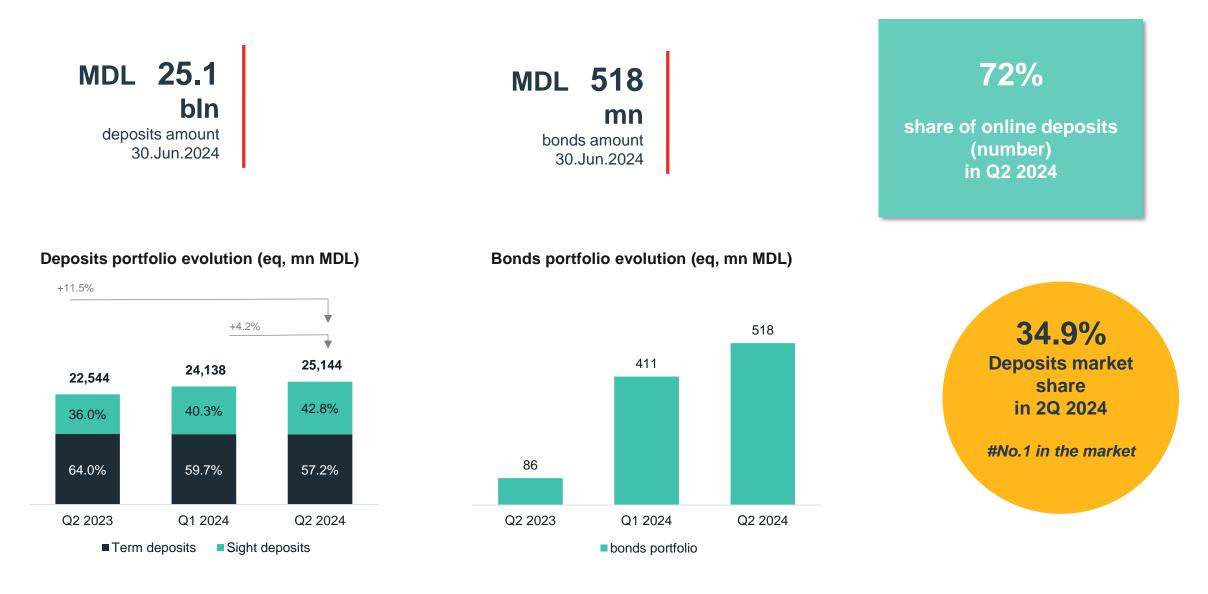
Aliona Stratan, maib First Deputy CEO



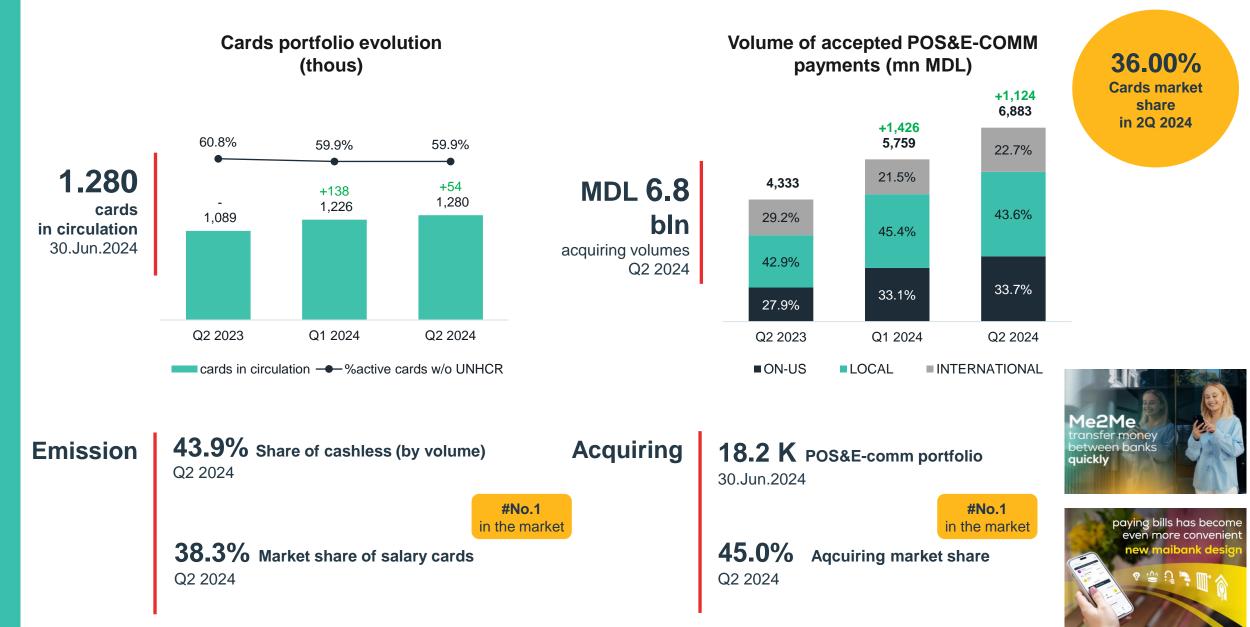
### **Retail Division – Strong growth in retail lending**







## **Retail Division – Dominating the market in Cards & Payments**



**maib** 

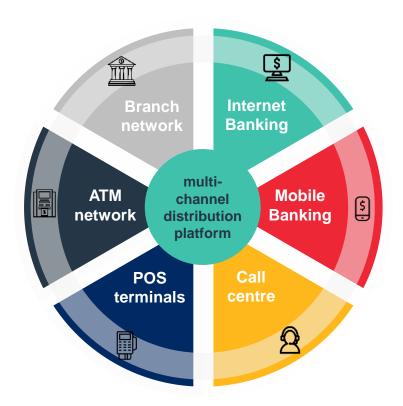




#### **Extensive and modern physical network**

- 386 ATMs and 447 self-service terminals, including cash-in and a variety of payment and money transfer services
- 102 subsidiaries, including 53 branches and 49 agencies, providing full range of services to retail and non-retail clients.

\*We do not aim to have the largest network on the market, but rather the most optimised one.



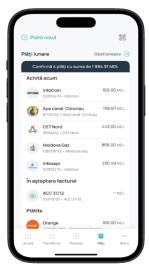
**63%** Branch offloading in 2Q 2024



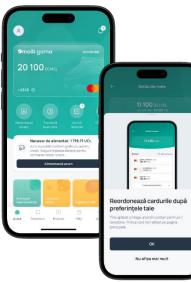
## Retail Division – Maibank becoming key channel for retail business



#### **New utilities interface**



#### Card reordering Loan repayment reminder



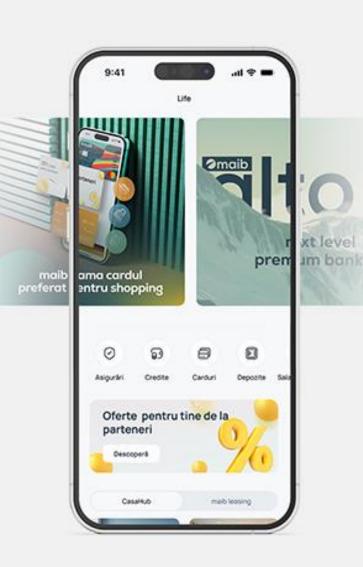
#### Travel insurance



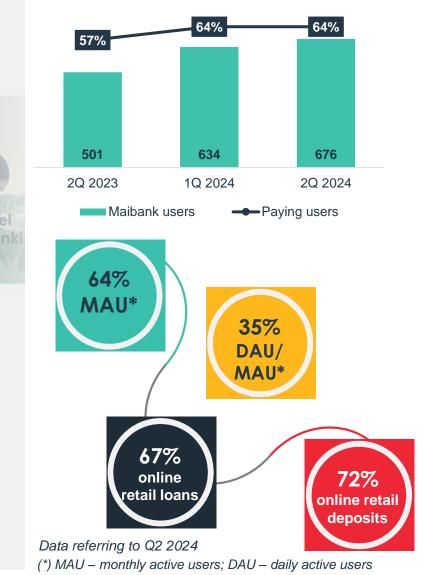


#### Mortgage offers CasaHub integration

#### new Life page in maibank



#### Maibank retail users (thousand)



Maib overview

Country overview

Retail business strategy

# Digital user experience

Maib financials

Sergiu Groza, Head of Digital Platform



## Change in the market: what consumers expect?



#### Consumers have come to expect certain features of banking



#### **Convenience and Accessibility**

Consumers want 24/7 access to banking services via mobile apps and online platforms.

#### **Speed and Efficiency**

Quick processing times for transactions and loan approvals are expected.

## Personalization



Clients expect personalized experiences, such as tailored product recommendations and financial advice.

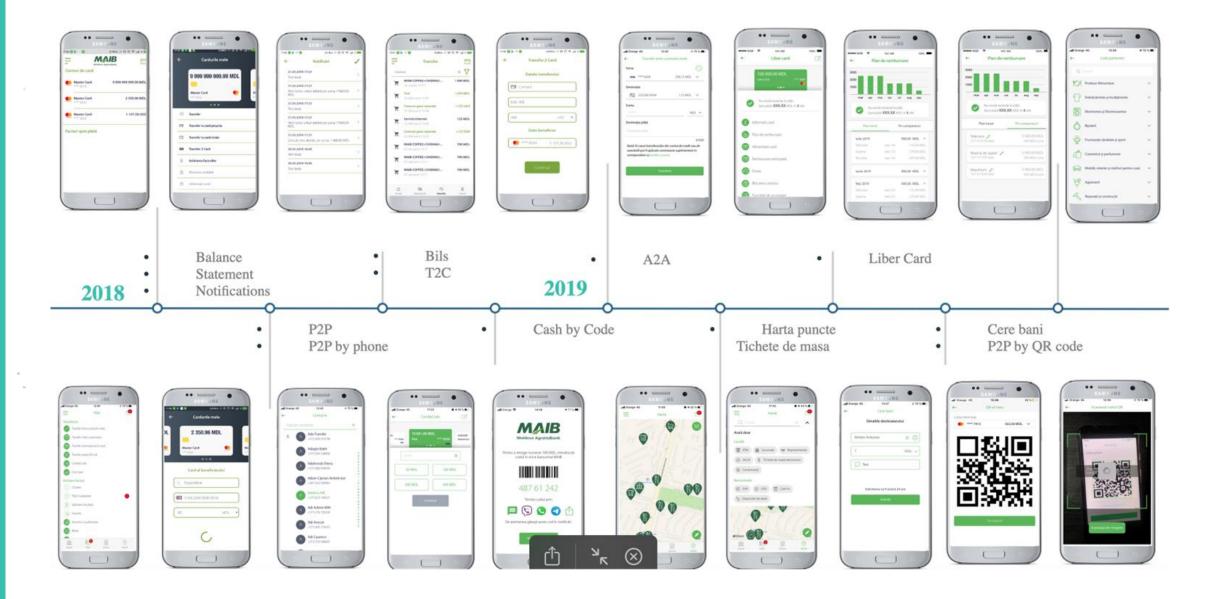
### **Privacy and Security**



Robust security measures and privacy protection are nonnegotiable for today's consumers. "If there's one reason we have done better than of our peers in the Internet space over the last six years, it is because we have focused like a laser on customer experience."

Jeff Bezos

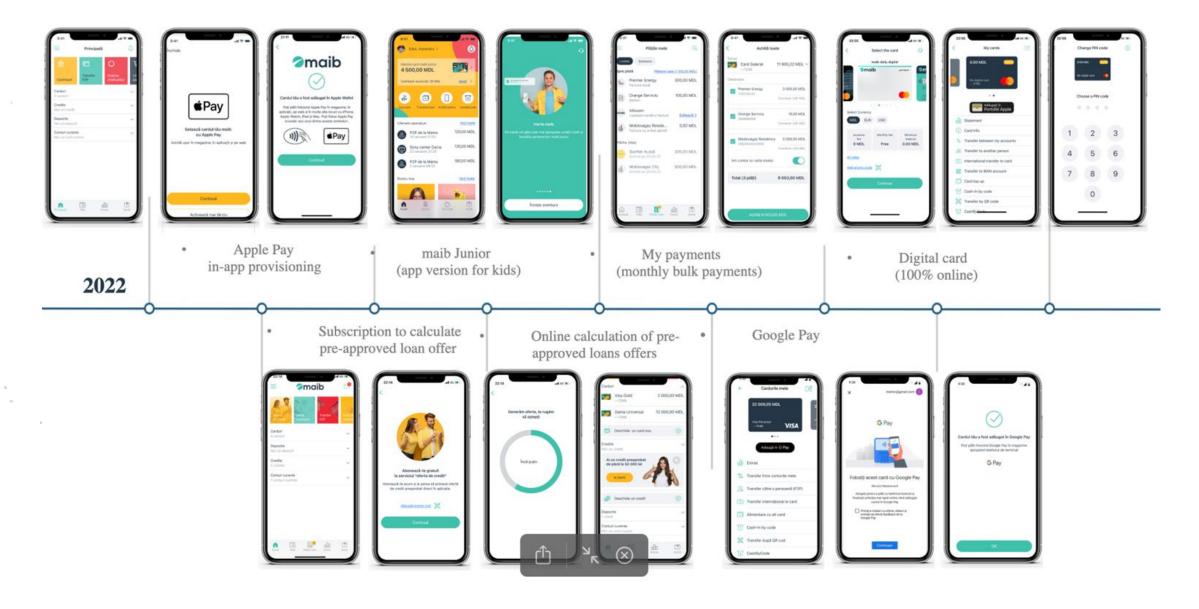
## maibank evolution: building an online bank



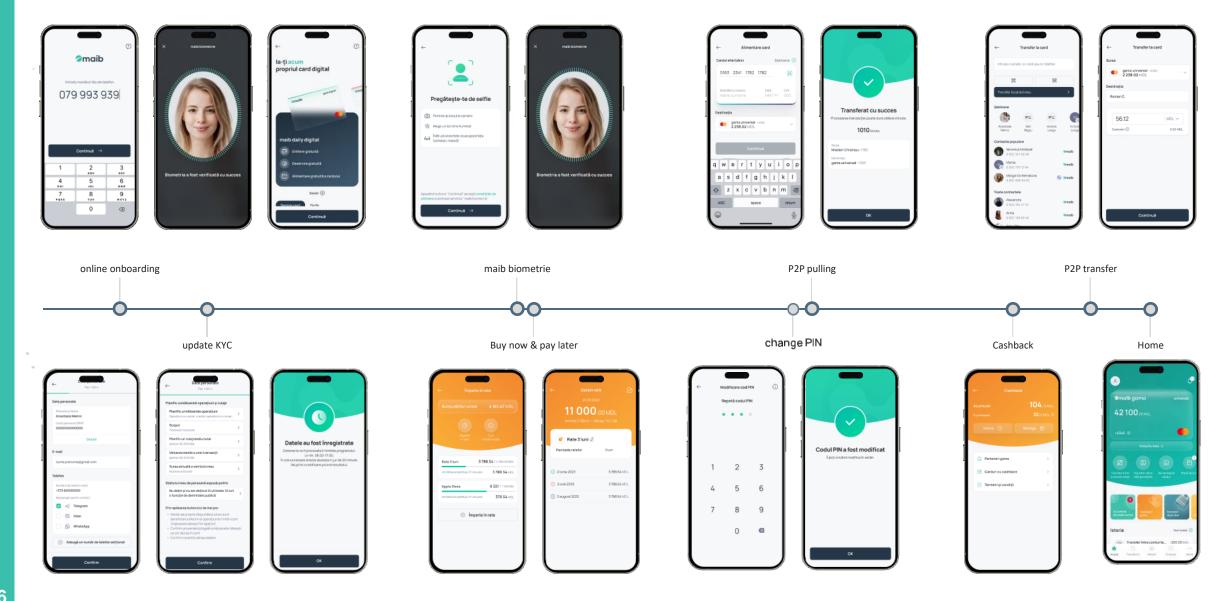
## maibank evolution 2020, 2021: loans via the app



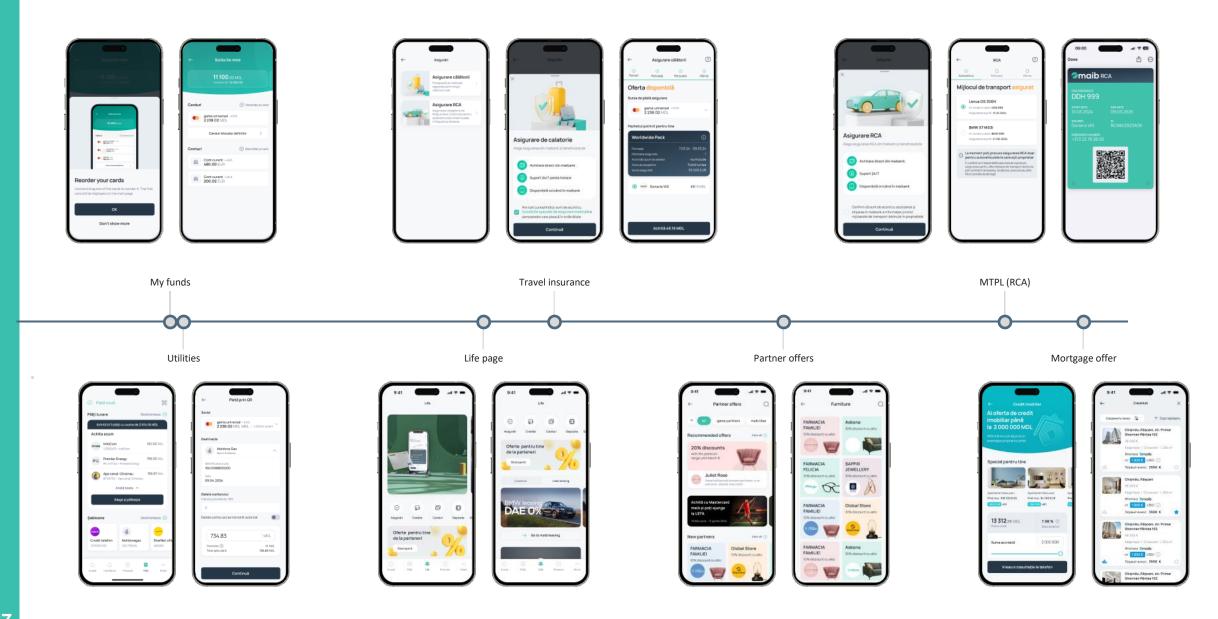
## maibank evolution 2022: upgrading payments



## maibank evolution 2023: full digital onboarding



## maibank evolution 2024: from banking to lifestyle app



## maibank vision 2025: carefully selected curated third party offerings



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## **Source of improvements**

## In the past



per Q

## Now



per month

## **Internal Team**

was the source of improvement

## **Customers**

source of improvements (NPS, CSAT, CES, CSR)

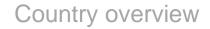
Net Promoter Score, Customer Satisfaction Score, Customer Effort Score, Customer succes rate

## ... Major international recognition of our efforts



Best Digital Bank in CEE & CIS Best Bank in Moldova 2023 EMEA Finance

Maib overview



Retail business strategy

Digital user experience

# Maib financials

Macar Stoianov, maib CFO



## Strong growth across all segments with retail at the forefront



- As of 30 June 2024, the Group's loan portfolio reached MDL 26,288 million, up 12.9% YoY and 7.9% QoQ, led by SME and Retail segments, which contributed 69% of the growth. Maib's market share in loans increased by 0.4 pp to 38.0%. The Retail loan portfolio amounted to MDL 9,665 million, up 25.9% YoY and 8.0% QoQ, driven by consumer and mortgage loans. Maib maintained its retail leadership with a 34.1% market share. The SME loan portfolio grew to MDL 6,799 million, up 10.2% YoY and 10.0% QoQ, with investment loans contributing 61% to growth. Maib's SME market share was 38.1%, slightly down QoQ but up 1.1 pp YoY. The Corporate loan book increased to MDL 9,824 million, up 4.2% YoY and 6.5% QoQ, driven by revolving and investment loans. Maib's Corporate loan market share rose to 43.4%, up 1.5 pp QoQ and down by 1.0 pp YoY.
- As of 30 June 2024, the Group's customer deposits portfolio reached MDL 43,520 million, with a 0.9% quarterly increase and 29.1% YoY growth. Maib's deposits market share slightly declined to 36.1% (down 0.6 pp), mainly due to a reduction in the Corporate deposit portfolio. The Retail segment drove the quarterly increase, growing 3.8% QoQ and 9.5% YoY, with significant gains in current deposits in local currency. The SME deposit portfolio rose by 2.7% QoQ and 28.5% YoY, led by current deposits in local currency. The Corporate deposit portfolio contracted by 6.2% QoQ but saw a substantial 120.5% YoY growth, influenced by current accounts in local currency from a key corporate client.

<sup>1</sup> Amounts presented in the diagram represent gross exposure, i.e. principal plus related accrued amounts of interests and commissions, adjusted with amortized cost

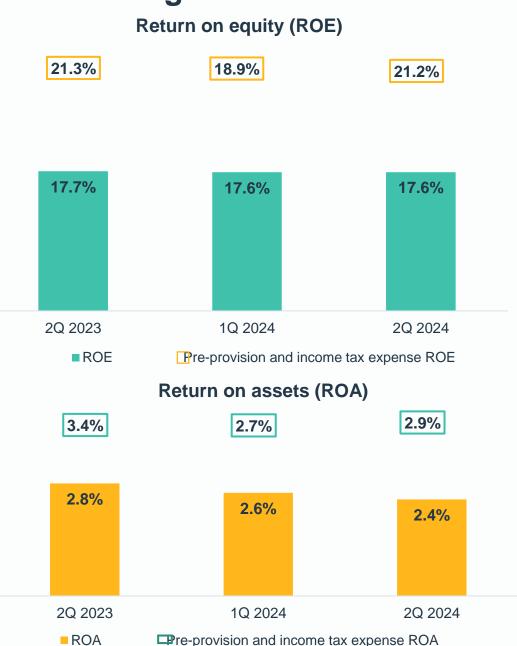
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## maib

## Sustained growth and resilience amidst market challenges

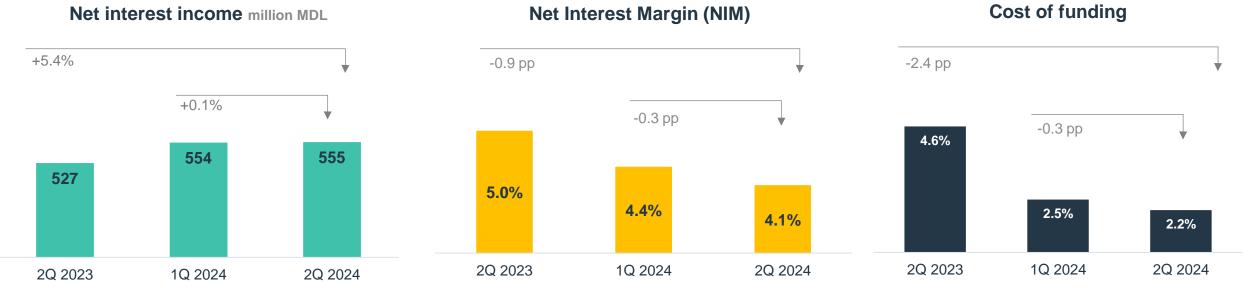


- During the first half of 2024, maib demonstrated resilience by maintaining net interest income at consistent levels despite the prevailing low interest rate environment. However, the Group's performance was enhanced through other income streams and prudent cost management.
- In the 2<sup>nd</sup> quarter of 2024, Group's net profit amounted to MDL 344.9 million, reflecting a 9.0% year-on-year increase, despite a slight 1.3% decrease quarter-on-quarter. Amidst lower interest margin, the Group succeeded to expand its operating income by 2.0% on a QoQ basis. This growth was predominantly driven by non-interest income, particularly net foreign exchange gains, which marked a robust 9.7% increase on QoQ basis.



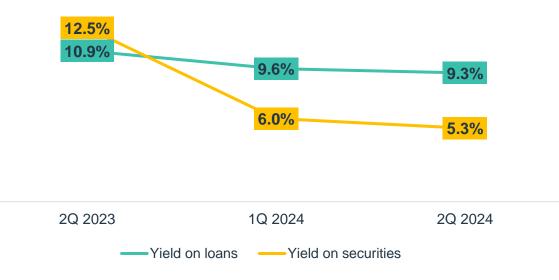


## Managing net interest margin in an environment of declining rates



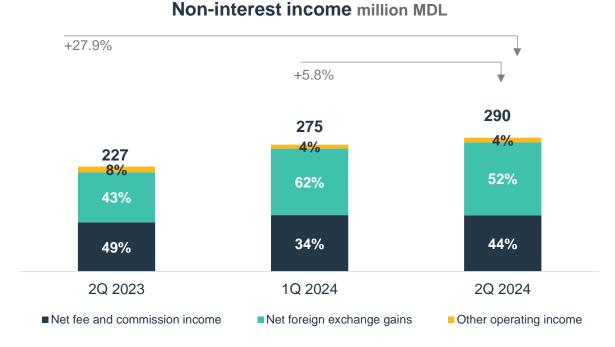
- During the second quarter of 2024, the Group's **net interest margin (NIM)** stood at 4.1%, reflecting a marginal 0.3 pp decrease as compared to the previous quarter and a 0.9 pp reduction year-on-year. This contraction in NIM is a direct result of decreasing interest rate environment, where the base rate was gradually decreasing from 4.75% to 3.60% during the first six months of the year.
- The decrease in NIM during the second quarter of 2024 was driven by decreasing yields generated by interest-bearing assets, particularly loans, sovereign debt securities portfolio and required reserves held with NBM in national currency. However, despite the decline in loan yields (by 0.3 pp QoQ to 9.3%), loan interest income increased by 1.9% quarter-on-quarter, the gradual repricing effect being offset by the loan portfolio growth by 7.9% on a QoQ basis.
- The cost of funding declined to 2.2%, down by 0.3 pp QoQ and by 2.4 pp YoY. The noticeable YoY decline was driven by a reduction in deposit cost by 2.5 pp to 1.8%, following the gradual repricing of portfolio at the current deposit interest rates.

Yield on loans & securities



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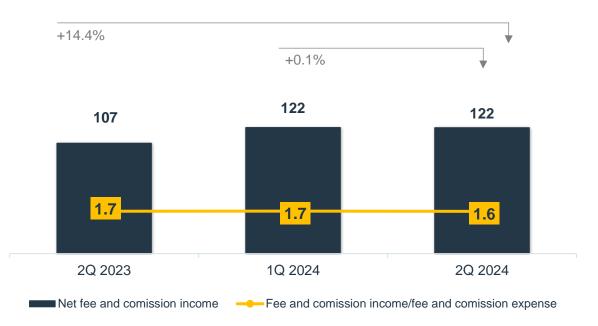
## Rise in foreign exchange gains contributed to operating income growth



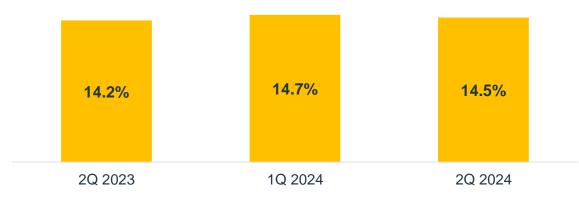
Non-interest income constitutes over one third of the Group's total operating income. In the second quarter of 2024, non-interest income reached MDL 290.7 million, marking a 5.8% increase QoQ and a remarkable 27.9% YoY growth. This strong performance was primarily fueled by net foreign exchange gains, resulting from increased volumes of forex exchange transactions performed by legal entities and exchange offices

#### Net fee and commission income million MDL

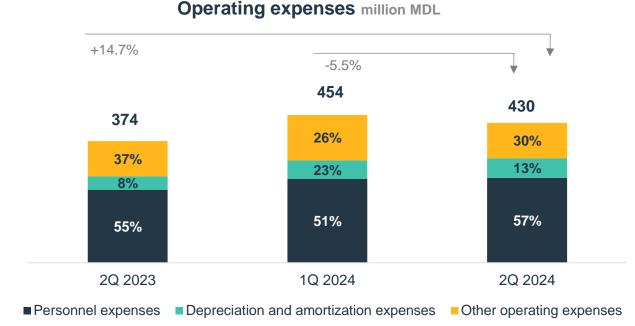
**maib** 



#### Net fee and commission income % in operating income

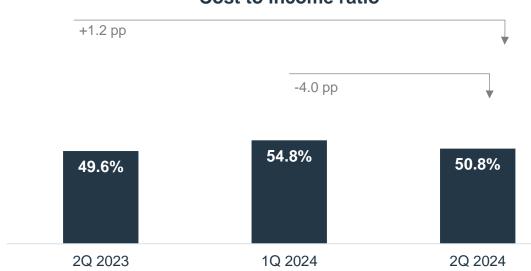


## Group maintains focus on efficiency

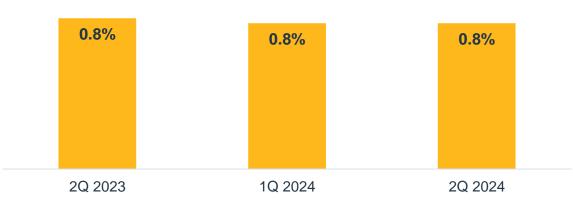


- In the second quarter of 2024, the Group's cost to income ratio (CIR) improved by 4.0 pp quarter-on-quarter to 50.8%. However, for the first 6 months of 2024, CIR marked a 2.1 pp year-on-year increase, reaching 52.8%.
- Group's operating expenses (OPEX) in the second quarter of the year reached MDL 429.4 million, marking a 5.5% decrease quarter-on-quarter but up by 14.7% year-on-year. The quarterly decline is driven by the annual Resolution Fund contribution paid in the first quarter of the year, while the annual rise is driven by higher personnel costs and depreciation following the opening of maib park, the new headquarter.

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\*Cost to income ratio is calculated without impairment and provisions releases/charges



Cost per assets

Cost per assets: Operational expenses divided by average balance of total assets (consolidated). Cost per assets is calculated without impairment and provisions release/charges

#### Cost to income ratio

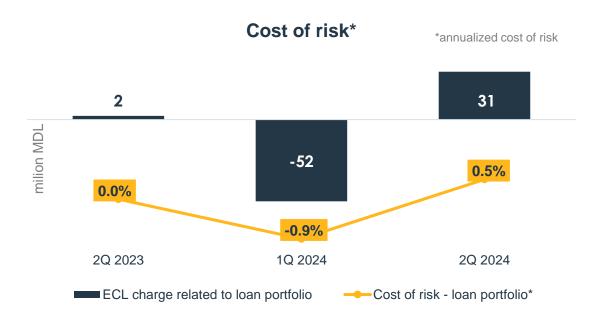


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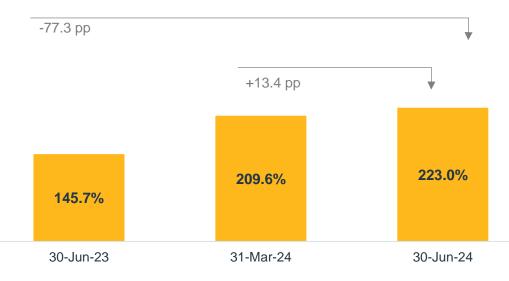
## Healthy loan portfolio growth with emphasis on prudent risk management



- During the second quarter of 2024, the Group's loan portfolio grew by a solid 7.9%, underpinned by prudent risk management policies and maintaining a robust portfolio quality. The share of non-performing loans (NPL) in total portfolio continued its downward trend, reaching 1.9%, lower by 0.2 pp on a quarter-on-quarter basis.
- The annualized cost of risk for the second quarter of 2024 was 0.5%, up by 1.4 pp QoQ, primarily driven by developments in the corporate and retail loan books. In both first quarters of 2024, the Corporate loan book experienced credit loss releases due to substantial recoveries from a previously defaulted client and updated forward-looking model forecasts.
- The QoQ increase in risk cost for the Retail loan book was largely driven by a notable 8.0%
  QoQ expansion in the retail loan book, with no signs of deterioration in loan quality. The cost of risk for the SME loan portfolio remained stable at 1.3%, consistent with the previous quarter.
- The share of non-performing loans in total loan portfolio decreased by 0.2 pp QoQ and by 1.4 pp on a YoY basis. The quarterly improvements are noticed among all segments, driven by natural loan renewal and portfolio growth. Despite the improvement of NPL ratio, the Bank maintained a comfortable reserve ratio of 4.2%, ensuring an adequate coverage for potential losses on restructured portfolios and residual risk on significant exposures.

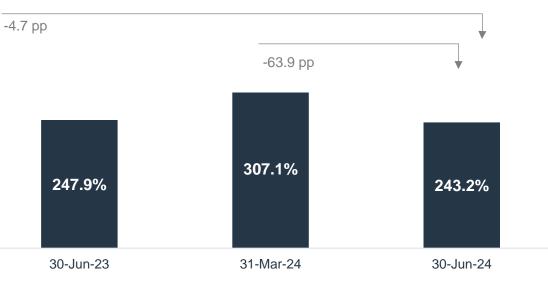


NPL coverage ratio





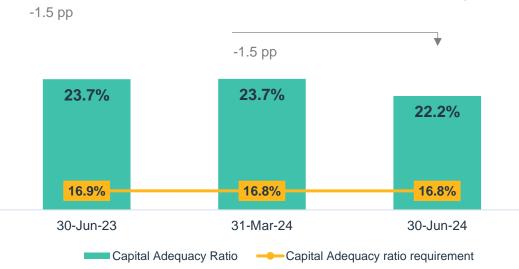
### Maintaining strong capital and liquidity positions



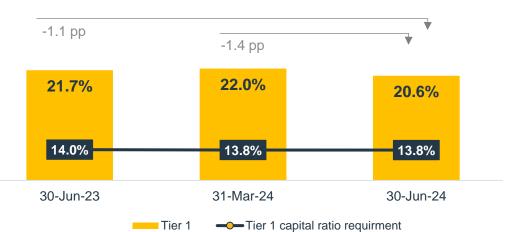
Liquidity coverage ratio (LCR)\*

- The Bank maintains sustainable level of capital, with a Capital Adequacy Ratio (CAR) of 22.2% and a Tier 1 capital ratio of 20.6%, with both ratios comfortably exceed the regulatory minimums of 16.8% and 13.8%, respectively. The quarter-on-quarter decline in CAR was driven by the dividend distribution of MDL 7.30 per share, totaling MDL 757 million, approved at the Annual General Shareholder Meeting in June 2024.
- Maib sustains robust liquidity levels, as indicated by the Liquidity Coverage Ratio (LCR) of 243.2% as of 30 June 2024 – significantly exceeding the regulatory minimum requirement of 100%. The quarterly decrease in LCR by 63.9 pp was primarily driven by a reduction in liquid asset balances, particularly certificates issued by the Central Bank, strategically reallocating them to loan activity and partially to investments in Government debt securities.

# Capital Adequacy Ratio( CAR)\*



Tier 1\*



\* Current liquidity, Capital Adequacy Ratio and Tier 1 are presented on the standalone basis (Bank only). There is no requirement to calculate and submit these regulatory indicators on a consolidated basis. The other companies within the Group (subsidiaries of Bank) are non-banks, representing approx. 1% of total equity, 2% of net operating income and 2% of total income of the Group.

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# **Thank You!** Open Q&A

#### **Investor Relations**



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